

# New book guides way to a fulfilling career

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The New York Times

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Many people are dissatisfied with their jobs and are worried about job security.

The book marketplace hasn't provided a book with a simple, easy-to-understand formula to help solve their problems until now.

*How To Create The Job You Want: Six Steps To A Fulfilling Career* is a short new career development book, which is concise and a quick read. Straightforward and concise, it includes a comprehensive questionnaire featuring goal setting, value prioritization and questions to help discover the right career. It helps the reader decide what type of work he/she wants to do, discover the skills he/she performs best, determine where and how he/she wants to use these skills, develop a proposal to create the job he/she wants. It also

includes how to contact employers and present a proposal.

Also, contact their web page at: <http://www.bookworld.com/create1.htm> to access more information.

The author, Raymond Gerson, has more than 25 years of experience in the field of job placement and career development. This experience includes employment and career counseling, vocational rehabilitation, and teaching career seminars and college-level career development courses. Gerson also owned an executive search and recruiting company.

*How To Create The Job You Want: Six Steps To A Fulfilling Career* can be ordered for \$7 plus \$3.95 shipping, from Small Press Alliance, 1933 Whitfield Park Loop, Sarasota, Fla., 34243. For credit card orders call toll-free anytime 800/444-2524. For additional information call 512/478-9322.